

AMAZING LOS ANGELES

THE GRAFTON ON SUNSET

Like you, I travel. I visit other cities, I see other sights, I shop, dine and take in the arts. But there's one thing I realize each time I return to Los Angeles, the city where I was born and raised:

This is the greatest scene in the world.

I'm not alone in that feeling. In a world that has gone (what else?) over the top with superlatives, Los Angeles is one city that seems to beg them. Phrases I often hear bandied about include "entertainment capital of the world," "culture capital of the 21st century," "dining mecca" and "shopping paradise."

Every one of those descriptions appears to be true, and The Grafton on Sunset puts you in proximity to it all.

I'd like to share a little of what I love most about L.A. The real stuff. Without, if possible, going over the top.

I love the contrasts—I love being able to ski in the morning and enjoy an ocean swim in the afternoon.

I love going to a farmers market in a T-shirt, then to a theater opening in a tuxedo.

I love exploring the city's neighborhoods, its urban splendor and its eccentricities.

I love that if I went to a museum every week of the year—if you count the smaller museums, nearly every *day* of the year—I still could not see them all.

I love watching people shop, and seeing their joy when they find the perfect item.

I love watching a sushi chef shape his exquisite treats, and the smell of garlic and basil in a trattoria.

I love it when the Dodgers win. I hope this year Joe Torre can work his magic.

I love that I almost never have to wear a sweater, and that I *always* need my sunglasses.



“AROUSE YOUR SENSES AT THIS SLEEK, MODERN HOTEL LOCATED IN THE HEART OF THE SEXY SUNSET STRIP. CENTRALLY LOCATED, THE GRAFTON ON SUNSET IS COMFORTABLE AND INSPIRED WITH A SLEEK MODERN DESIGN.”

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I love seeing my city as the backdrop in all those movies and TV shows. I love that Alex Trebek hosts *Jeopardy!* right here.

I love that something new opens every day.

I love that there's always the promise of more, that creativity is fostered and that dreams come true. Big dreams. Emerging now, for instance, are the sports and entertainment destination L.A. Live, site of the new Nokia Theatre, and a Grand Avenue promenade running from Disney Hall to City Hall.

Most of all, I love helping fellow travelers to discover everything that L.A. has to offer.

Whether your shopping tastes run to the glamour of Rodeo Drive or the edginess of Melrose Avenue, it's here. Whether you seek the richest museum in the world (The Getty), the most happening world-class orchestra (the Los Angeles Philharmonic) or the

hippest nightlife on the planet—it's here.

Legendary beaches? Studio tours? Chefs with household names? Here.

Star-struck? You might spot a celebrity or two in the course of your day. The ones who don't live here love to spend time here, likely for the same reasons that I do.

I'm guessing that by the end of your stay you'll have discovered reasons of your own—many reasons—and that you'll find that one stay isn't enough.

Welcome to Los Angeles. This time and next, I hope you'll find it as relaxing and as stimulating—as amazing—as I do.

And don't forget your sunglasses.

—Jeff Levy, Publisher

THE GRAFTON ON SUNSET

The Grafton on Sunset is comfortable and inspired with a sleek modern design reflecting a unique boutique style. Relax with a cocktail by the salt water pool or enjoy the seductive BOA steakhouse. Party like a rock star by night and sleep in during the day, —The Grafton on Sunset is destined to be the next Hollywood classic amongst the well-known staples of Sunset fame.

